



FENGYUAN

RETAIL FIXTURES / QUANZHOU, CHINA

Custom Retail Display Fixtures

from sample to store rollout

Metal and iron-wood fixture systems for brand stores, supermarkets, exhibitions, ecommerce showrooms, and overseas procurement teams.

Factory-direct fixture support



QUANZHOU MANUFACTURING BASE

Built around the needs of retail purchasing teams.

Fujian Jinjiang Fengyuan Shelf Co., Ltd. manufactures custom display racks and whole-store fixture packages in Quanzhou, Fujian. The work combines metal fabrication, iron-wood integration, finish control, sample confirmation, QC references, and export packing.

01 Brand and chain retail

Fixture packages for footwear, sportswear, apparel, beauty, and lifestyle stores.

02 Commercial display environments

Supermarkets, exhibitions, POS campaigns, ecommerce showrooms, and sample rooms.

03 Overseas project workflow

Drawing review, sample proofing, batch control, packing, and installation references.

Retail fixture product families



01

Shoe Display Racks

Adjustable shoe walls, stepped shelves, illuminated headers, mirrors, and coordinated island fixtures for footwear and sportswear retail.

- Shelf angle and density
- Logo and lightbox integration
- Wall or freestanding structure
- Knock-down export packing



02

Clothing Display Fixtures

Wall rails, garment racks, folded apparel shelves, accessory displays, and mixed metal-wood systems for full apparel environments.

- Wall and center-floor coordination
- Hanging and folded capacity
- Metal-wood finish alignment
- Labeled assembly hardware

Retail fixture product families



03

Supermarket Display Shelves

Gondola shelving, end caps, checkout units, baskets, hooks, and promotional islands for high-frequency retail operation.

- Single or double-sided bays
- Adjustable shelf levels
- Load and category planning
- Palletized shipping logic



04

Wall Display Systems

Pegboard, slotted panel, grid wall, brackets, hooks, shelves, and baskets for flexible high-SKU merchandising.

- Panel and hole pattern
- Accessory package
- Shelf load target
- Header and graphic positions

Retail fixture product families



05

Island Display Stands

Double-sided tables, tiered platforms, mirrored islands, storage options, and movable middle-floor display units.

- Deck size and tier count
- Mirror, storage, or casters
- Customer circulation
- Protected finished surfaces



06

Custom POS Displays

Campaign-led promotional displays combining sheet metal, acrylic, wood, graphics, hooks, trays, and optional lighting.

- Brand-specific structure
- Product capacity
- Graphics and acrylic protection
- Prototype before batch

Retail fixture product families



07

Store Fixture Systems

A coordinated package covering wall bays, islands, counters, signage structures, storage, accessories, packing, and installation references.

- Store plan and module schedule
- Shared finish standard
- Sample and rollout control
- Loading by store or phase

INTEGRATED STORE SCOPE

One standard across visible fixtures and delivery details.

01 Wall bays

Shelves, rails, panels, accessories, graphics, and lighting interfaces.

02 Middle floor

Islands, display tables, garment racks, promotion units, and storage.

03 Service areas

Counters, checkout fixtures, back storage, and supporting components.

04 Rollout handover

Approved finishes, part labels, packing groups, hardware, and installation references.

From one fixture sample to store deployment



- 01 RFQ and concept review** Store plans, reference images, quantities, finish targets, destination, and schedule are aligned before quotation.
- 02 Engineering and sample** Construction, visible details, branding, assembly, and packing are checked through drawings and representative samples.
- 03 Batch production control** Metal, wood, finish, hardware, and assembly references are managed against the confirmed project standard.
- 04 QC, packing, and handover** Photo references, component labels, protected cartons, pallets, and installation notes support receiving teams.

Production and delivery control points



Cutting and preparation



Frame assembly



Finish confirmation



QC and packing preparation

Buyers can request relevant material, finish, assembly, packing, and loading references according to the confirmed project scope. Inspection requirements should be agreed before production.

Information for a practical quotation

RFQ CHECKLIST

- 01 Product type or store area
- 02 Reference photo, drawing, or store plan
- 03 Dimensions and target quantity
- 04 Material, finish, logo, and lighting needs
- 05 Display load and installation conditions
- 06 Destination, packing preference, and deadline

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Product images and specifications in this overview are representative. Final construction, finish, quantity, price, packing, delivery, and warranty are controlled by the approved quotation and transaction documents.